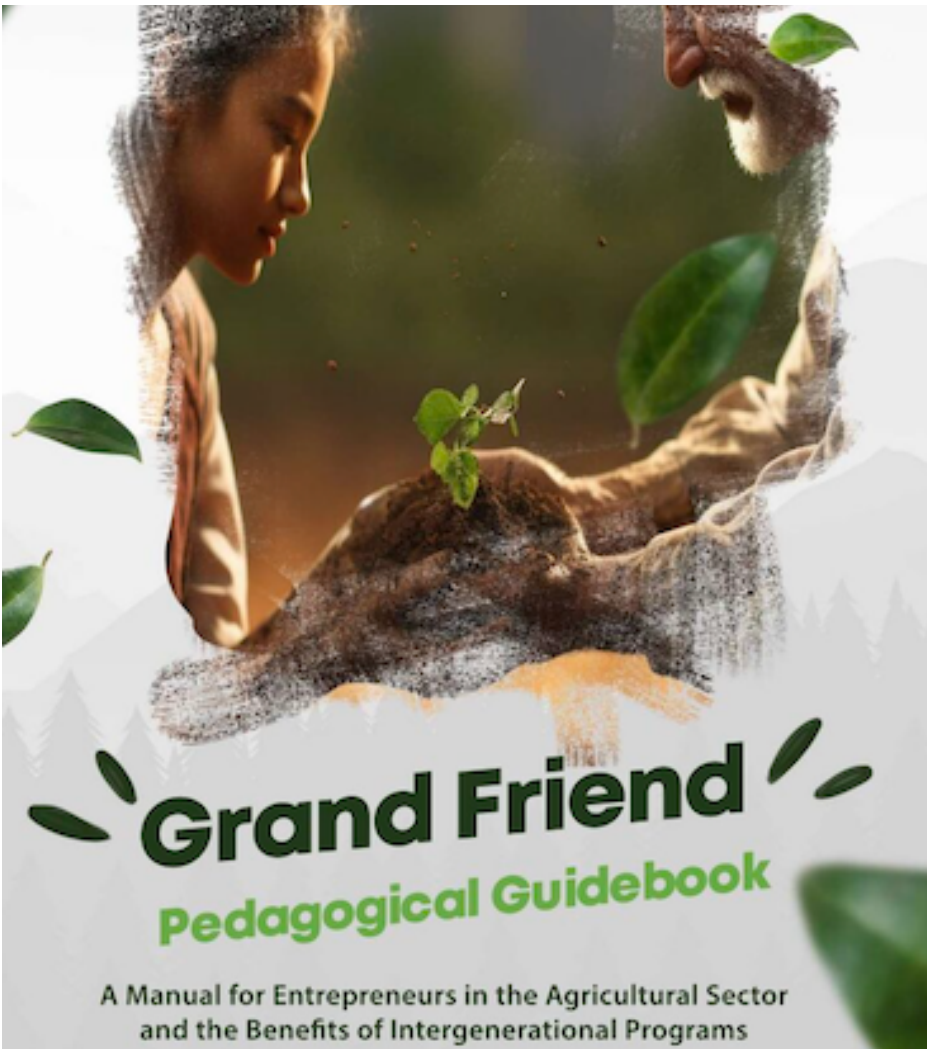




Newsletter



The Grand Friend - "Intergenerational Hub for the Amelioration of Sustainable Agricultural Practices and Entrepreneurial Mindset"

The Grand Friend Project aims to unite the older and younger generations, bridging knowledge gaps to stimulate sustainable agricultural practices. Our objectives include highlighting the role of Intergenerational Programmes in sustainable farming, fostering active citizenship among experienced agro-entrepreneurs, promoting the youth's engagement in eco-friendly practices, and addressing cross-generational challenges in agriculture.

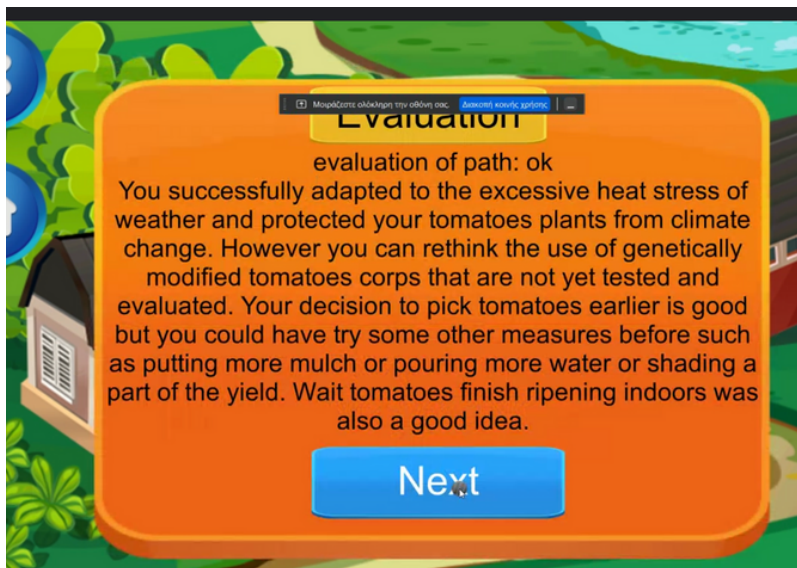
GRAND FRIEND PEDAGOGICAL GUIDEBOOK

We're excited to release the Grand Friend Pedagogical Guidebook, a key part of our WP2 initiative. This guide offers a deep dive into modern agriculture, exploring climate change impacts and pandemic-related challenges. It's filled with expert insights on Agro-Entrepreneurship and Intergenerational Programs, serving as a vital resource for understanding sustainable agriculture.

Discover more in the guidebook available on our [website](#).



WP3-GRANDFRIEND DIGITAL GAME



The GrandFriend Digital Game is shaping up to be an extraordinary venture in interactive learning. Under WP3, we've laid the groundwork with comprehensive guidelines for game design, extensive research for multifaceted scenarios, and a captivating chapter outline for the game's narrative. Currently, we are meticulously composing the scenarios and scripts that will bring this digital storytelling experience to life.

WP4: GRAND FRIEND PRACTICAL LEARNING MODULE AND AGROLABS

In WP4 of the Grand Friend Project, our goal is to create an enriching e-Learning module that fosters intergenerational engagement and learning in agriculture. This module aims to unite generations in a playful educational setting, break down mutual stereotypes, share innovative and traditional agricultural practices, reinvigorate older generations in agro-entrepreneurship, and enhance the entrepreneurial skills of the younger generation. Stay tuned, it will be launched soon!

DEEP DIVE INTO AGRO-ENTREPRENEURSHIP BEST PRACTICES

Under WP2, we've captured the essence of agricultural excellence in our latest blog post: 'Agro-Entrepreneurship Best Practices: Lifelong Learning Highlights from the Grand Friend Project.' This post is a treasure trove of knowledge, showcasing the best practices that bridge the generational divide in agriculture. It's a testament to our commitment to lifelong learning and sustainable development in the agricultural sector. Dive into this insightful compilation on our [website](#).

