

# CONNECT WITH US!



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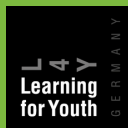
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## THE PARTNERSHIP



L4Y Learning For Youth  
(Germany)

<https://learningforyouth.com>



CIP - Citizens in Power  
(Cyprus)

<https://citizensinpower.org>



Challedu (Greece)

<https://challedu.com/en/>



KMOP Education &  
Innovation Hub (Greece)

<https://kmop.gr>



PFA - The Polish Farm  
Advisory and Training Center  
(Poland)

<https://farm-advisory.eu/en/>



GRAND FRIEND



## GRAND FRIEND

**Intergenerational Hub for the  
Amelioration of Sustainable  
Agricultural Practices and  
Entrepreneurial Mindset**

**Project reference:**

2022-1-DE02-KA220-ADU-000085106

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GRAND FRIEND

## THE PROJECT

**GrandFriend** is an European initiative focused on **fostering intergenerational collaboration** within the **agricultural sector**.

By relying on **innovative methodologies** such as **gamification and intergenerational programs**, the project aims to revolutionize **agricultural education and entrepreneurship**.

Through strategic partnerships and inclusive practices, GrandFriend seeks to **bridge the gap** between **experienced agro-entrepreneurs** and the **new generation**, promoting **sustainable practices** and ensuring a vibrant **future for agriculture**.

## OBJECTIVES



to rise awareness on the benefits of Intergenerational Programs in Agricultural development;



to promote active citizenship among the former generation of Agro-Entrepreneurs;



to boost the new generation's engagement in the Agricultural sector;



To address problems faced by both new and previous generations through the involvement of agriculture-focused Lifelong Learning Institutes, Trainers, Educators, and other stakeholders.

## RESULTS



### A Pedagogical Guidebook

addressing the benefits of Intergenerational Programs and existing practices in Agro-Entrepreneurship with the aim to involve more agricultural organisations.



### An Interactive Digital Game

designed to improve knowledge and behavior, focusing on green practices in agriculture.



### A Learning Module & AgroLabs

A practical module that will enable learners to manage AgroLabs and develop their own agri-business plans.



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