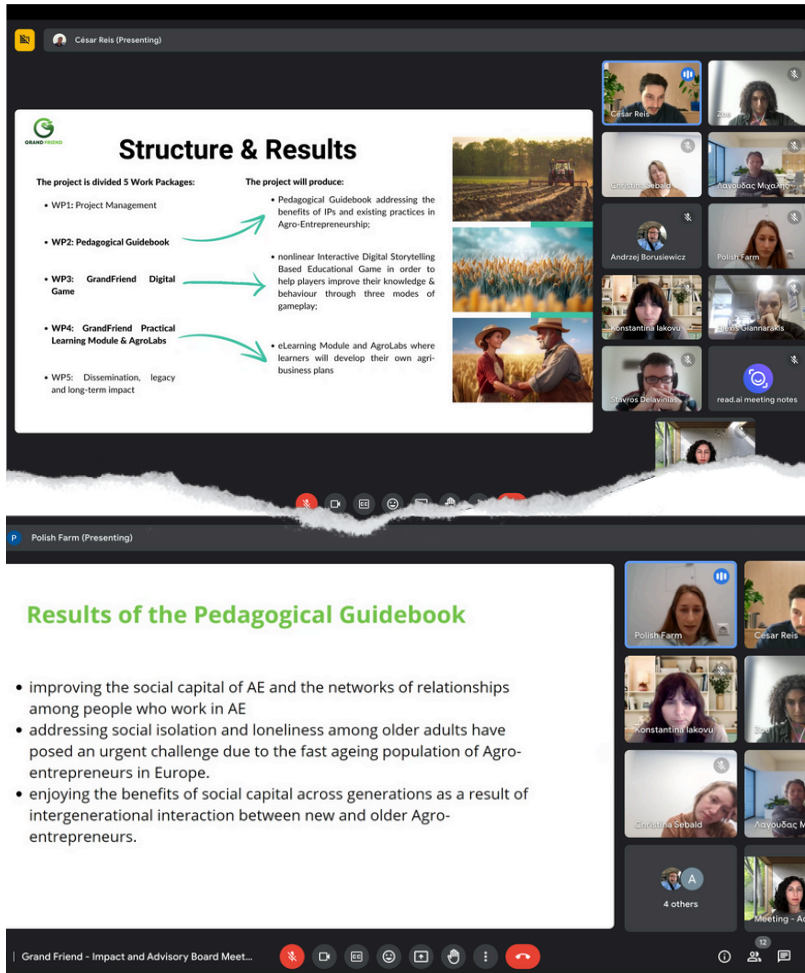




JUNE, 2024

# Newsletter



The Grand Friend - "Intergenerational Hub for the Amelioration of Sustainable Agricultural Practices and Entrepreneurial Mindset"

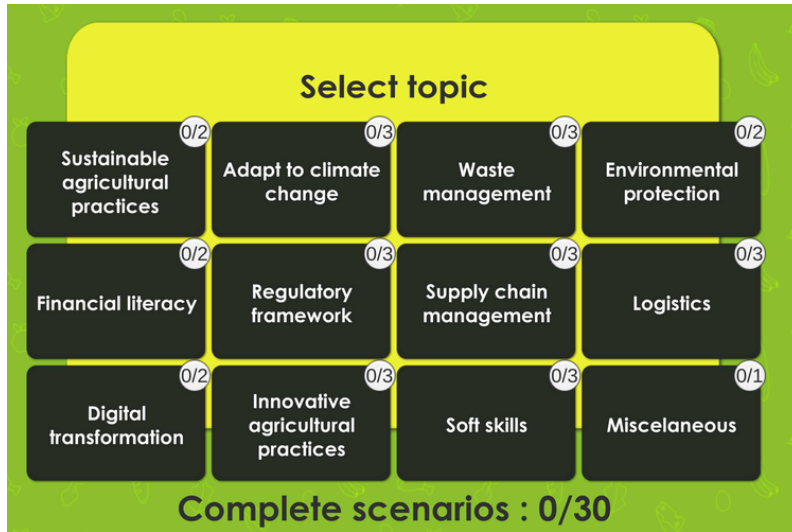
The Grand Friend Project aims to unite the older and younger generations, bridging knowledge gaps to stimulate sustainable agricultural practices. Our objectives include highlighting the role of Intergenerational Programmes in sustainable farming, fostering active citizenship among experienced agro-entrepreneurs, promoting the youth's engagement in eco-friendly practices, and addressing cross-generational challenges in agriculture.

## IMPACT AND ADVISORY BOARD MEETING


We recently hosted the first Impact and Advisory (IA) Board Meeting for the Grand Friend project, welcoming experts from Cyprus, Germany, Greece, and Poland. This interdisciplinary panel provided invaluable feedback on our guidebook, digital game, and learning modules, helping us refine our approach and amplify our impact. Their insights are crucial as we navigate intergenerational learning and sustainable agro-entrepreneurship.



### WP3: GRANDFRIEND DIGITAL GAME



The **GrandFriend Digital Game** has launched! Available in multiple languages, it has been tested nationally with our partners and stakeholders. This interactive learning tool aims to bridge generational gaps through engaging digital storytelling.

Click [here](#) to experience the game yourself! 

### WP4: GRAND FRIEND PRACTICAL LEARNING MODULE AND AGROLABS

**Local Learning Sessions (LLS)** are planned for September in Germany, Cyprus, Greece, and Poland. These sessions will cover all ten lessons of our learning module - available in an [online platform](#) - and focus on intergenerational learning, innovative agricultural practices, and entrepreneurial skills.

Following the LLS, **AgroLabs** will be organized separately to help participants develop business plans, applying the knowledge gained from the sessions. Stay tuned for more details!

### NEW BLOG POSTS

Check out our latest blog posts from the Grand Friend Pedagogical Guidebook:

- [The COVID-19 Pandemic: A Tale of Two Generations in Agro-Entrepreneurship](#) explores how different generations navigated the pandemic.
- [Intergenerational Learning in Agro-Entrepreneurship](#) highlights the benefits of bridging generational gaps in agriculture.
- [Understanding the Interlinked Relationship between Climate Change and Agriculture](#) discusses their mutual impact.
- Finally, [Evolution of Agricultural Practices: From Traditional Methods to Modern Innovations](#) examines the transformation of agriculture from labor-intensive traditional methods to modern technologies and sustainable practices.

Read these posts on our website to stay informed about the latest trends in agro-entrepreneurship.